

37TH ANNUAL NIHONMACHI STREET FAIR AUG. 14 & 15 (SAT & SUN) 2010 ADVERTISEMENT APPLICATION FORM

Name of Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone/Fax Number: _____

Email: _____

AD SIZE AND RATES

- | | |
|---|---|
| <input type="checkbox"/> Business Card | Half Page |
| 3-3/4"(w) x 2"(h) \$100.00 \$_____ | <input type="checkbox"/> 7-1/2"(w) x 5"(h) \$400.00 \$_____ |
| <input type="checkbox"/> Quarter Page | Full Page |
| 3-3/4"(w) x 5"(h) \$200.00 \$_____ | <input type="checkbox"/> 7-1/2"(w) x 10"(h) \$600.00 \$_____ |

ARTWORK SPECIFICATIONS PLEASE CHECK ONE

- Camera ready black & white artwork enclosed. No artwork will be returned.
- Digital file will be emailed to mail@nihonmachistreetfair.org.
We cannot accept any Word, Publisher, PowerPoint or Excel Document files.
We will accept the following file formats: PDF (Distill files for Print Quality, Embed all fonts)
EPS (All fonts must be vector outlined, embed all images)
TIFF
- Please scan from enclosed printed material. (\$15.00)
- Print the following message (15 words maximum: \$10.00):

TOTAL AMOUNT ENCLOSED: \$_____

No ads will be reserved without payment.

Make check payable to & return application to:

NIHONMACHI STREET FAIR
1840 Sutter Street, San Francisco, CA 94115

DO NOT WRITE IN
FOR INTERNAL PURPOSES ONLY Application No.: _____ Date Received: _____ Amount Enclosed: _____ Received By: _____

APPLICATION DEADLINE: JULY 1, 2010